

## Who is EfferVescENTS?

EfferVescENTS is an enthusiastic and talented team dedicated to the creation and execution of customized and memorable, top-notch events, congresses and conferences. We aim to achieve our client's short term specific needs as well as their broader long term goals.

EfferVescENTS is a young and vibrant company that has successfully managed events and conferences on a **national scale since the start of 2004**. Much of our success emanates from repeat business from core clientele – with whom we have a relationship built on trust, mutual understanding, respect and the meeting of mutual expectations. We operate with our clients in a **transparent, open and honest** manner – this has been key to the establishment of our reputation.

Our professionally trained staff operate by means of a very **hands-on-approach**. We pride ourselves in working with utmost integrity in order to deliver a consistent, quality service through hard work. Our aim is to provide an effective price to quality ratio, without compromising on efficiency, attention to detail and personal service.

We pride ourselves in resourcefulness and flexibility, making appropriate on the spot decisions and finding the right solutions to problems, at the right time.

We believe the secret of an unforgettable event lies in the **originality** and flair with which the event is managed. We aim to create **holistic brand experiences**, through experiential events where branding is integrated into every facet of the event or conference. Our eye for detail in theme conceptualization will ensure the integration of every aspect of branding, into every event element.

**EfferVescENTS will add fizz to your events!**

## Why EfferVescENTS?

When Chocolate Cascades was re-branded, we searched for a name which epitomized the qualities and character traits of the people who are responsible for making the company what it has become. A company or an events company cannot create, manage or ignite an event – it is the team of people making up that company that bring an event to life. A conference is not manufactured by a conference organizing company - it is carefully and systematically planned, chiselled, customized and tailored by a dedicated team of individuals striving to make the delegates find it a worthwhile, memorable and satisfying experience.

When The Agency met our team, they observed how bubbly, young, creative and “effervescent” we were. And the name was born!

# EFFERVESCENTS

WE ADD FIZZ TO YOUR EVENTS

## Client Résumé

sanofi pasteur  
The vaccines division of sanofi-aventis Group

sanofi aventis  
Because health matters

Winthrop  
PHARMACEUTICALS

FIRSTRAND

P&G



Roche

Lilly

Alcon

Lundbeck

adcock ingram

DigiColl

MSD

EMTECH  
Embroidery Technology C.C.

McCarthy  
LIMITED

Mercedes-Benz

FNB  
First National Bank

Getaway  
Going places, doing things in Africa

Investec

JRA



baby and company

Deloitte.

IVECO

McCarthy  
FLEET SOLUTIONS

McCarthy  
HEAVY EQUIPMENT

gsk  
GlaxoSmithKline

TOYOTA

Investment Cars

NISSAN

axiz

NISSAN DIESEL

MULTI CHOICE  
ENRICHING LIVES

SABC 2  
feel at home

people

ERNST & YOUNG  
Quality In Everything We Do

Reggies

Virgin atlantic

ERM  
Enterprise Risk Management

TOYS R US

TRANS MAN  
WORK FOR AFRICA

Virgin mobile

NOVARTIS

AstraZeneca

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## Event Management

Product launches, congress stands, hospitality suites, theme conceptualization, year end functions, gala dinners, awards evenings, team builds, golf days, weddings and private functions.



## Conferencing

Medical conferences, pharmaceutical and corporate conferencing, start up meetings, cycle meetings, accommodation, flights, transfers, venue liaising, conference packages, team buildings, themed dinners, RSVP management, professional registration, name badges, personalised room drops etc



## Bars

Speciality coffee bars, cocktail bars, full service pre-paid liquor bars, smoothie bars, sorbet bars, Don Pedro bars, cognac and cigar bars, dessert buffet bars, health bars, oyster bars, cheese and wine bars, whiskey and truffle bars.



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Hermish Brandi



Anita Hendriks



Benedict Shabalala



Maria Ryder



**EfferVescENTS Team**

Fully trained event managers, assistant event managers, cocktail bartenders, waitresses, baristas, hostesses and butlers.



Samantha Goakes



Marcella Gourel-Rivalland



Tyron Ryder



Izanda Verster



Glen van Niekerk



Francisca Sithole



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## Flowers & Décor

Professionally trained florists make dynamic, state-of-the-art modern flower arrangements on site; we also own a wide range of linens, organzas, glassware, furniture, centre pieces etc



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## Décor

Balloons, branded ice sculptures, theme props, furniture, centre pieces



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## Chocolate Fountains



Chocolate Cascades hires chocolate fountains for any occasion. Milk, Dark or White Belgium chocolate can be provided. All fountains will be delivered, set up and dismantled by us at a venue of your choice. We provide an operator to man the fountain for the duration of your event. We cater for functions for 10 to 2000 people.



## Beverage Fountains

Any alcoholic cocktail – strawberry daiquiris and pina colades are a favorite, Any non-alcoholic cocktail, Fruit juice, Punch, Sherry, Martini, Port, Gluhwein, Amarula, Tequila and Yogi Sip.

A variety of extras are available, for example if cocktails are used garnishes such as lime or pineapple wedges, a fresh strawberry, or even sugar-rimmed glasses can be arranged.

NB: Champagne or sparkling wine are only suitable for a welcome drink – as the fizz does dissipate after 25-35 minutes, and when fruit juice is used – it needs to be pulp/segment free as thick fruit juice can block the pump filters.



## Popcorn Machines



## Draft Machines

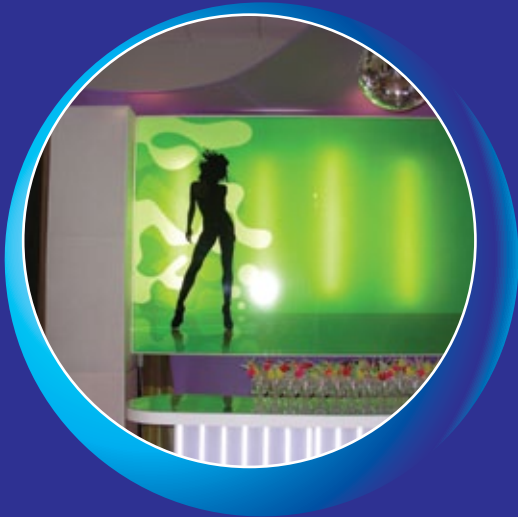


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## Custom-built bars

Branded, StretchSet bars, ice – any material, shape or size



## Invitations

Personalised, electronic or physical

## Made Digital - Creative Partner

Our single-minded focus is to help our clients use effective creative to meet their business objectives. We are adept at delivering rich and imaginative solutions based on sound strategic thinking and inspired ideas; from event creative such as microsites, posters and invites, to pure digital, direct marketing or corporate branding. Visit [www.made-digital.com](http://www.made-digital.com)



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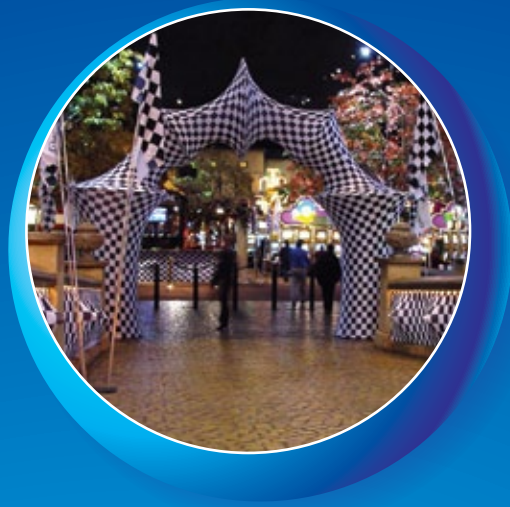
## EfferVescENTS' event elements... out of house adds fizz...

Our suppliers are our partners in the creation of a successful event, providing us with service assurance, timeliness and reliability. Our eternal quest is to source new creative ideas and a larger base of reliable, trustworthy and professional suppliers who deliver consistent quality products. We only use suppliers with whom we have built and established a relationship overtime, they provide us with the following exceptional items...



### Catering

Quality Cuisine: created by top international and local chefs to meet budget requirements with the finest and freshest tastes.



**Stand-building and design**

**Customized Stretchsets and shape drapes**

**State-of-the-art lighting for mood and ambience**



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**Entertainment**

**State of the art audiovisual equipment**

**Hiring**

**Professional event security**

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## Testimonials from our clients

“This is loooong over-due, but just wanted to express a huge thank you to you and the team for the absolutely amazing year end function which you arranged for Procter & Gamble at the end of last year. We had such great feedback about the function and many considered it to be the best that they have ever experienced. So thank you again, for all your assistance in making it such a great success!”

*P&G*

“I have had the pleasure of attending several functions organised by Maria Brindley, owner of ChocolateCascades and EfferVescENTS I was very impressed with her enthusiasm, professionalism and attention to detail. The venues were beautifully decorated; all the arrangements were perfect and the food outstanding. Most importantly, our guests had a great time and left most impressed. I can therefore recommend Chocolate Cascades and EfferVescENTS with confidence. Maria's entrepreneurial flair and dedication is inspirational, and she is definitely deserving of support.”

*BRAND PRETORIUS. CEO  
McCarthy Ltd.*

“To you and your team – wow you girls are awesome. Your positive attitude, energy and determination will take you far one day. What you managed to do for us under the circumstances, are amazing and truly needs more recognition than was given. I wish you all the luck in life and once again wish to thank you for what you have done for our Dealership.”

*Charmaine Joubert.  
Dealer Principle – McCarthy Toyota.*

“I trust this e-mail finds you well and working hard as always!!!! Maria, THANK-YOU once again for the phenomenal service that you offered as part of the Hospitality for NASA. It is so reassuring to know that what is promised will be delivered, with exceptional class and attention to detail. It was a pleasure working with you.”

*Cathy.  
sanofi-aventis.*

“Thank you for a lovely day, your staff was great and the service received was of the highest quality.

The food was very good, well prepared and well presented. Your staff was always smiling and ever willing to help and please. Congratulations for a job well done.”

*Rakesh Bisnat.  
Nissan SA.*

“Thank you so much for our fabulous stand at SAHA. I unfortunately couldn't go up and see it myself, but the guys where absolutely thrilled. Johan says he was very proud of our stand. Your professionalism and willingness to go the extra mile is appreciated. I look forward to being able to work with you on future projects.”

*Chantal Davies.  
Winthrop.*

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“I have had the pleasure to have used aria Brindley, owner of EfferVescENTS for both our Boksburg (Head Office and Cape Town launch functions) Maria and her team were professional and very enthusiastic. Their attention to detail was magnificent. Both our venues were beautifully decorated , all the arrangements were perfect and the food outstanding, most importantly our guests had a great time and were very impressed I can therefore recommend EfferVescENTS with confidence, Maria and her team are very dedicated and they deserved the support.”

*Dylan Chicken. Managing Director McCarthy Heavy Equipment.*

“It was a pleasure working with you and your team. Stunning evening.”

*Hein.  
McCarthy Mercedes Benz Menlyn.*

“Thank you kindly for the attached quotation which you have so professionally put together. Congratulations on the growth of your company and we wish you all the success you deserve.

Thank you once again for your professional presentation and I'm confident your business approach will lead you and your team to great prosperity.”

“Thank you so much for such professional barristers. They were an absolute pleasure to work with. We received so many compliments for their coffee & service. Thanks for an outstanding job. We will definitely be using you in the future.”

*Siobhan Zurnamer.  
OZ Healthcare communications.*

“I would just like to thank you for the excellent service we received from you guys on Thursday. It was much appreciated.”

*Solome Mahomed. PA to Rob Noel and Brett Stonefield.  
Blue Label.*

“Thank you for an outstanding event and making our launch one that we will always remember. Your team showed exceptional professionalism and out did my expectations.

Have a great day and thanks again to you all.”

“Thank you for a wonderful experience. You will make a huge success of your business with you open, friendly and energetic personality. All the best!”

*Sarel Jacobs.  
Ampath fleet manager.*

“My philosophy in life is GIVE PEOPLE CREDIT WHEN THEY DESERVE IT and you guys certainly deserve the praise.

Well done on a sterling job! You guys created an absolute and amazingly awesome venue for us out of a "used car lot". You were all so professional and accommodating and OH SO CREATIVE. I am truly grateful for all the extra effort you guys put into to make this a very special and momentous occasion for us. I wish you all the success in your future endeavours and know with personalities such as yours nothing is impossible. "YOU GO GUYS".”

*Debs.  
McCarthy Nissan Woodmead.*

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“You were wonderful thank you so much. It was great for me to work with you and your team!

Jono thanks for everything he, went out of his way to make everything run smooth! What a pleasure!

I must say everybody went out of his or her way to assist me with everything.”

*Madeline Fourie.*

*National Sales & Deployment Manager  
Renault SA.*

“A bit belated but just a HUGE THANKS for the incredible effort that you and your team put in for Sanofi Pasteur. I have been told that it has been the best conference ever. It really was a pleasure having you part of the week.

I look forward to chatting to you soon regarding our Cycle meeting in May.”

*Garth Littlewood.*

*National Sales Manager sanofi pasteur*

“To all of you guys, a big THANK YOU for your work, your involvement and more importantly the end result of the Koleos Press launch.”

“I think this launch was a complete success, from the organization, the logistics, the venue & route selection to the entertainment bits. It is also highly encouraging that we didn't damage a single unit despite the tough conditions we exposed the cars to. The comments from the journalists on the 2 days were very positive and it does already translate in the first 3 articles that you will find below. So once again well done and thank you.”

*Xavier.*

*Renault SA.*

“Just a quick mail to say it was great meeting you “in person” on Saturday – and that the FirstRand year end gala dinner

event was outstanding – you guys did such a remarkable job!!”

*Taffia.*

“Hi Maria and team. Just a short note of appreciation for all your assistance in making our family day so special. You were fabulous, professional and patient with everything/everyone. May I bless you all for your diligence and friendly manner that put not only us but our guests at ease. The positive comments from everyone was a credit to you all and I have come to realise that you are my first choice no matter what you do. Thank you so much from Riette and I and I'm sure the couple will thank you appropriately. Maria and Jonathan enjoyed the event even though you worked your butts off.”

God bless.

*Geoff and Riette.*

“Just wanted to thank you for your assistance for the launch of Disney SA, I have got only positive feedback from the client as well as guests.

I'll be in touch for future business, once again thanks.”

*Warren*

“THANK YOU so much!!!! It was an absolutely flawless day and evening. I know I am not always easy but appreciate what you have done.

Thank You I cant say more!!!!”

*Madeline Fourie.*

*National Sales & Deployment Manager  
Renault SA.*

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